

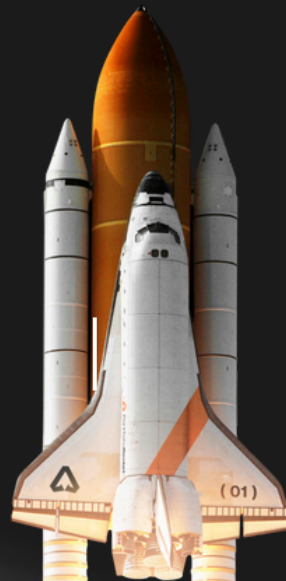
 PortfolioRocket presents:

30-DAY BLAST

For high-achievers in career transition:

**GO FROM JOB SEARCH FRUSTRATION TO
OPPORTUNITY MAGNET IN 30 DAYS**

**4 WEEKLY SESSIONS
WEDNESDAYS
3:00 - 5:00 PM EST**



DATES:

FEB. 12

FEB. 19

FEB. 26

MAR. 5

30-DAY BLUEPRINT

INJECT SOME HIGH OCTANE INTO YOUR JOB SEARCH WITH
4 WEEKS OF STRUCTURED TRAINING.

WEEK 1: SELF-DISCOVERY & STRATEGY DEVELOPMENT

Define your WHY -- so you can attract a job you're genuinely excited about.

- Clarify your career goals with targeted exercises.
- Uncover key priorities for your next role.
- Access the hidden job market effectively.
- Employ advanced strategies to engage decision-makers.

WEEK 2: DIGITAL PRESENCE & OUTREACH

Create new streams of opportunity by leveraging your greatest, untapped job search tool. LinkedIn.

- Eliminate LinkedIn overwhelm and enhance your job search.
- Adopt intentional thought leadership and networking tactics.
- Learn strategies to stand out and initiate dialogue with key decision-makers.

WEEK 3: CAREER STORYTELLING & PRESENTATION

Convert networking conversations into enthusiastic referrals.

- Learn the elements of effective networking.
- Turn resume details into standout stories.
- Distinguish yourself from jargon-reliant competitors.
- Improve interview techniques with proven frameworks.

WEEK 4: FIT ALIGNMENT & SMOOTH ENTRY

Land a role in an organization you're aligned with.

- Apply a "culture sniff" process to align your values with potential employers.
- Enhance negotiation skills to secure fair compensation.
- Prepare for a seamless transition into a fulfilling role.



MORE THAN A WORKSHOP

GET THE **HIGH-LEVEL SUPPORT AND ACCOUNTABILITY** YOUR JOB SEARCH IS CALLING OUT FOR.



WEEKLY LIVE SESSIONS + INDEPENDENT WORK

PRE-SESSION VIDEOS	POST-SESSION DISCUSSION	ACTION-FOCUSED ASSIGNMENTS
Jump into each session lit up and inspired with weekly videos designed to help you engage more effectively with the live training.	Head over to your private Slack community to dig deeper, get questions answered and solidify your next steps.	Enhance your job search by developing practical tools and strategies which you'll implement between sessions.

CONNECT & SUCCEED WITH THE **BLAST COMMUNITY**



One of the key features of the program is our highly-engaged 30-Day Blast community. Navigate the highs and lows of this (and future!) career transitions with a group of driven professionals rallying behind you.

Our community is housed on Upcoach, a centralized platform that fosters connection and accountability, bringing all your course materials and tasks together in one organized location. Upcoach promotes both community and accountability, ensuring you have everything you need to succeed.

BONUS! 1:1 COACHING SESSION WITH LOREN

Get a **free** 30-minute 1:1 coaching session with Loren upon completing the program. The "Bonus Blast" is your chance to get coached through your current situation, get personalized feedback or dive deeper into any course topic.



SEATS ARE LIMITED

SIGN UP **NOW**

JOIN THE NEXT COHORT TO GET:

- ✓ Weekly live coaching sessions
- ✓ Weekly bonus video content
- ✓ Action-focused assignments
- ✓ Additional Slack feedback from Loren
- ✓ Bonus 1:1 coaching session with Loren
- ✓ Lifetime access to all video recordings and resources
- ✓ Lifetime access to the 30-Day Blast community

ONE-TIME INVESTMENT: \$2497



WHAT HAPPENS NEXT?!

**REENERGIZE YOUR JOB SEARCH. LEVEL UP YOUR NETWORK.
LAND A ROLE YOU LOVE.
CLICK BUTTON BELOW.**



IS IT WORTH IT?

SEE FOR YOURSELF. HERE ARE SOME REAL STORIES AND FEEDBACK FROM THOSE WHO TAKEN THE 30-DAY BLAST.

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PRACTICAL TOOLS AND A TIMELESS ROADMAP TOWARDS ACHIEVING MY LEADERSHIP GOALS.

“Loren is an energetic and action-biased leader who inspires another level of courage in the career growth space. **I joined her program to shift my paradigm as I approached a radical career change.** I feel lucky to be an alumni of her program, and moreover knowing our connection is now one of a lifetime!”

Lindsey Ruiz-VP, Change Management

“

THIS EXPERIENCE WILL HELP YOU STAND OUT AS YOURSELF

“I first met Loren last year and was drawn to her energy, enthusiasm, and knowledge of the career transition space. I took a risk and tried her 30-day Blast program hoping I would learn something new, but skeptical if this would help me uncover the ideal next step. Through the program, we crafted my personal brand “the Dragon Slayer” which is the most authentic and gutsy approach I have ever taken - and I love it! **This branded profile has allowed me to easily start creating content to help others with leadership tools and led directly to multiple opportunities and ultimately the perfect company and role for me at this stage of my career.** If you are looking to stand out as yourself and help the best opportunities find you, I highly recommend you consider the 30-Day Blast program.”

Bethany Harrington- VP, Marketing

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THIS PROGRAM RESEMBLES THE CONCEPT OF "COMPOUND INTEREST."

“Loren's structured approach seamlessly combines one-on-one sessions with group activities, fostering a dynamic synergy that equips individuals for stellar performances during critical moments like interviews. This program furnished me with the essential tools to confidently face interviews and effectively communicate my unique value.

My association with Loren not only rejuvenated my sense of self but also kindled a relentless drive to leverage the available tools for continuous networking and expansion of my professional network.

This journey resulted in a significant upgrade in my career trajectory, transitioning from a Director to a coveted position of Vice President.”

Roberto Castañeda - VP, Operations and Strategy

SUCCESS DOESN'T TAKE LONG IT TAKES **COURAGE.**

All of your goals are achievable with one caveat.
You take courage.

You do the things that scare you until they're not scary anymore. And you do them in a way that's consistent and valuable for your audience.

If you're willing to get uncomfortable and do the work so few are committed to doing, **here's what you can expect from me:**

- My full support throughout the 30-day program
- The freshest, up-to-date strategies that work in today's job market (no landline thinking or old tactics here!)
- My commitment to keeping you in a solution-focused place -- with a balance of compassion and tough love when you need it

With me and an entire community of like-minded professionals rallying behind you, I have no doubt you'll start seeing real results that translate into finding (and landing) a role you love. Just as so many others have done before you.

You've got this,

Loren



FAQs

YES, SESSIONS ARE RECORDED. HERE ARE MORE ANSWERS:

WHAT'S THE TIME COMMITMENT FOR THE PROGRAM?

The program requires a 5.5 hours/week time commitment:

- 2 hours live sessions
- 3.5 hours of independent work

30-Day Blast is designed to be intensive so you can start attracting great opportunities ASAP.

HOW ARE THE LIVE SESSIONS STRUCTURED?

Group sessions are designed to be highly interactive with a goal of maximizing impact. In addition to training, you'll get opportunities to reflect on what you've learned and discuss how you intend to apply it with the rest of the group.

HOW MANY PEOPLE ARE IN A COHORT?

To make sure you get the attention and support you need to achieve your goals, we cap cohorts at 15 people max.

I CAN'T MAKE THE NEXT COHORT. WHEN IS THE NEXT ONE?

Cohorts run every couple of months. If you can't make the coming cohort, you can save your space when we run the program again. Simply checkout using any of the buttons on this page and then shoot an email to admin@portfoliorocket.com to let us know you'll be joining us next time around.

HOW MUCH ACCESS WILL I GET TO YOU, LOREN?

In addition to running the weekly sessions, where you'll have the opportunity to ask questions, I'm also incredibly active in the Slack community throughout the 30-day cohort. This is the closest thing to 1:1 coaching you can get with me without the \$20K investment.

HOW LONG WILL I HAVE ACCESS TO RECORDINGS AND RESOURCES?

You'll receive lifetime access to the session recordings so you can return to them any time you need to inject some high octane into your job search. You'll also get access to all resources, including the exercises, worksheets and slide decks you'll get when you join the program.

ANY OTHER COMMITMENTS I NEED TO KNOW ABOUT?

As part of the program, you'll be required to attend and participate in all four live sessions with your camera on. Shared coaching benefits all!

